

# JOETTA

4-Time Olympian, Entrepreneur, Leader, Motivator & Beyond







## "Forged in Competition, Elevated to Inspire: The Olympian Legacy"

An inspiring icon... Joetta is the leader we seek today to raise us into a better tomorrow. A fierce competitor on and off the field, Joetta's cross-generational appeal is undeniable. The breadth and depth of her achievements and outreach have inspired countless individuals to aim higher, reach, and then exceed their potential.

### Featured On:

BLACK  
ENTERPRISE



THE HIST<sup>ORY</sup>MAKERS.



Sports  
Illustrated



ESPN



U.S. News  
& WORLD REPORT



The New York Times

ESSENCE



BET★



**JOETTA**  
4-Time Olympian  
Author, Speaker, Entrepreneur





# LEGACY BUILDING

A product of Newark and South Orange New Jersey, and 4-Time Olympian, Joetta has made an indelible impact in sports during her legendary 24-year career as an elite half-mile runner. She was ranked in the Top-10 in the world and was an 11-Time USA National Champion. Additionally, from 1979 until 2000, the year she officially retired, Joetta competed in 20 USA Indoor and Outdoor Championships and six Olympic Trials.

Born to Jetta Clark and famed educator Dr. Joe L. Clark (subject of the timeless classic movie "Lean on Me") , Joetta has used her multitude of talents throughout her life to serve her community, state and nation. As a civic leader, inspirational speaker, and youth advocate, Joetta has changed countless lives for the betterment of all.

Her daughter, Talitha Diggs, has earned 10 All-American honors winning the 400 during the NCAA indoor and outdoor championships, while maintaining an excellent academic record as a 4x NCAA & SEC Academic All-American. She is also a World & USA champion and the 2023 SEC women's scholar athlete of the year. She is the Chair Member of the University of Florida Student Athlete Committee.



OLYMPICS



NEW JERSEY  
HALL OF FAME



FATHER/LEGACY



MOTHER/  
DAUGHTER



*An impact Keynote Speaker and leading authority on Motivation, Empowerment, Inclusion, Health, Wellness and Achievement for audiences, Joetta energizes people to meet the challenges of the world around them. She is a critically acclaimed author, noted television /radio personality and an advocate for health, wellness, and fitness initiatives.*

## **BUSINESS LEADERSHIP**

A proven business leader, Joetta speaks to audiences about developing successful business practices and leadership skills.

## **LIFE AND ATHLETICS**

There are many life lessons learned through athletic competition and Joetta's history has given her the tools to help athletes understand the world as their arena.

*Joetta meets individuals where they are with her inspiring and approachable style . Eloquently weaving together her successes and challenges as tools to share stories and philosophies that encourages and inspires listeners.*

## **CHILDREN DEVELOPMENT**

Children are our future and as a mother who has balanced success and family, Joetta introduces audiences to effective techniques that shape the lives of our youth.

# JOETTA THE SPEAKER





# PHILOSOPHIES

Driving Joetta's message of empowerment and impact through perseverance and forward-thinking, JOETTA specializes in focusing on her passions as a leading Olympic sports figure, business leader, transformational coach and community advocate.

## EMPOWERMENT

Joetta motivates thousands of individuals to "Show Up And Show Out" for themselves. Whether through her annual Women's Empowerment Summit, her critically acclaimed book, or her fitness platform, Joetta empowers all to be champions of their own lives.

## IMPACT

The New Jersey-native established the Joetta Clark Diggs' Sports Foundation in 2002 to promote involvement with physical activities for girls and boys in grades K-12. It strives to introduce opportunities to children in the sports and entertainment industries and focuses on the correlation between academics and athletics.

## VISION

Joetta energizes people to meet the challenges of the world around them. Joetta has also contributed to society As a respected businesswoman, Joetta energizes people to meet the challenges of the world around them. Her dynamic personality and riveting message empowers countless individuals in business and professional circles, university, non-profit and community sectors.





# WHAT'S YOUR GOTTA DO?

**“Gotta Do, Every day...”**

Joetta encourages clients and audience members alike to focus in on the things they've just **Gotta Do**, and their impact on themselves and others. She challenges clients to refrain from comparing their lives to others, but rather dig deep into themselves to find their potential, purpose and evidence of their power and success. Dig deep into your heart and get done, **What You Gotta Do!**



*Talitha Diggs, Joetta's Daughter*

*Track & Field World Champion, USA Champion, NCAA Champion & Academic Honor Roll*

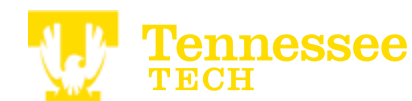


**“YOUR PASSION HAS  
TO BE BIGGER  
THAN YOUR FEAR”**

***- Joetta***



# JOETTA'S CLIENTS





# JOETTA THE AUTHOR

*Joetta's "P"*

*Principles for Success*

**HAVE A PURPOSE**

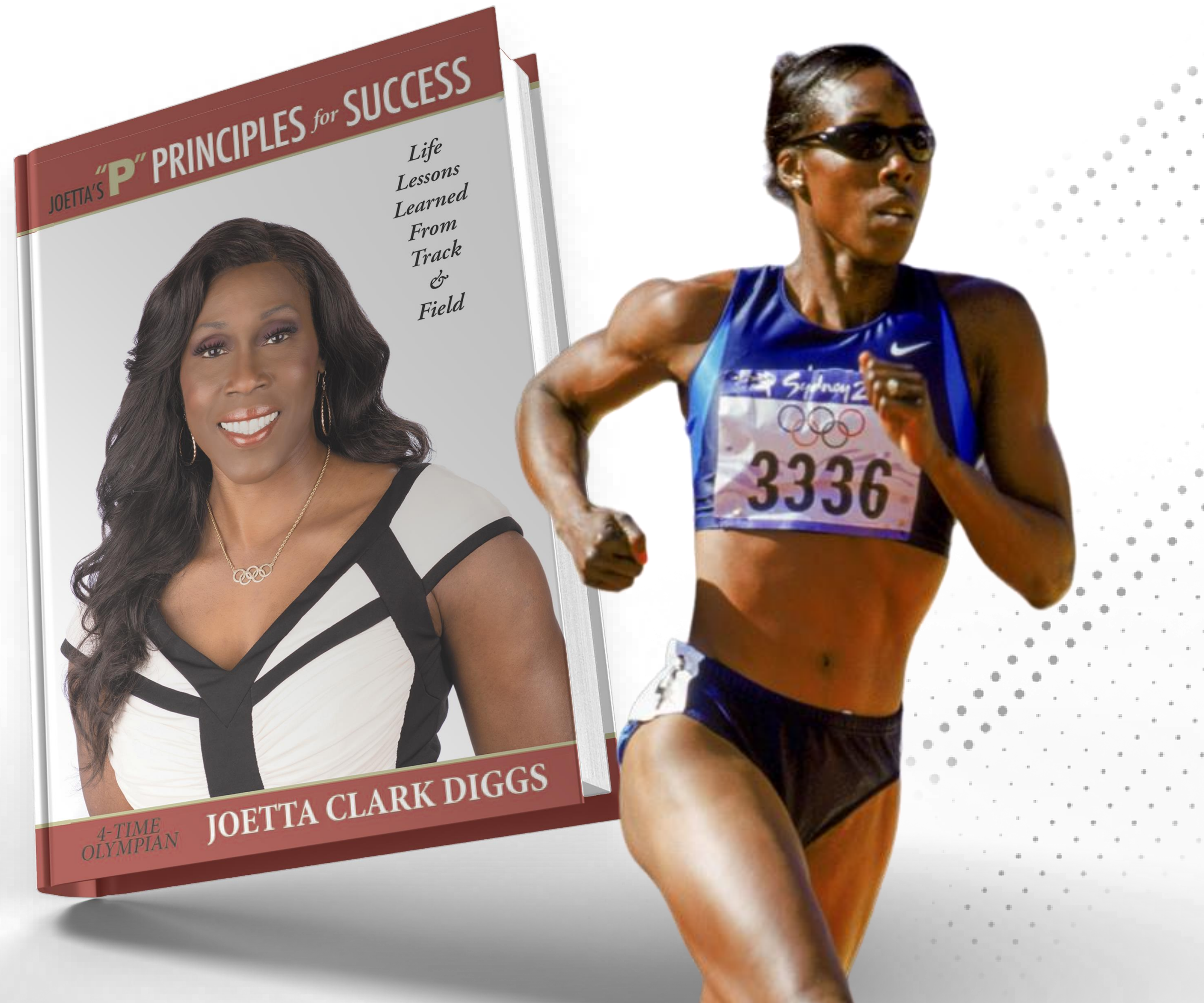
**BE PREPARED**

**BE PATIENT**

**GET PERTURBED**

**PERSEVERE.**

Joetta's "P" Principles for Success is a great motivational book, which also provides a guideline for defining one's own success. The anecdotes of the writer's trials and tribulations as an Olympic track and field athlete provide encouragement and affirms the belief that hard work and perseverance definitely has its rewards.







# CONTACT US



## Phone

484-851-3148



## Email, Social, & Website

[joettaevents@yahoo.com](mailto:joettaevents@yahoo.com)

@joettaolympian

[WWW.joettasportsandbeyond.com](http://WWW.joettasportsandbeyond.com)